

**SACRAMENTO REGIONAL TRANSIT DISTRICT
SB 1561 OVERSIGHT COMMITTEE
MEETING MINUTES
July 10, 2009**

ROLL CALL: Roll Call was taken at 9:05 a.m.

PRESENT: Tim Brown, Linda Budge, Christina DeMoss-Giffin, Ryan Loofbourrow and Susan Stieber.

BUSINESS

1. Motion: Approval of Action Summary – SB 1561 Oversight Committee Meeting of June 5, 2009
2. Information: Discussion of training curriculum (Sakauye)
Training Outline – Attachment A (Sakauye)
3. Information: Discussion of Draft Promotional Material (Selenis)
4. Information: Resources List – Attachment A (Sakauye)

ACTION: APPROVED – Christina DeMoss-Giffin moved; Ryan Loofbourrow seconded approval of action summary from meeting on June 5, 2009 with the exception of adding Christina DeMoss-Giffin’s previous request for Marketing Department to provide her with information on how much space is available for Resources List within light rail and buses. Motion was carried by voice vote.

Linda Budge asked that the Public Comments be moved to the top of Agenda for future meetings.

Linda Budge recommended to have Police Services use the Survey Monkey program as a follow-up tool for those who took the SB 1561 Class in order to obtain their feedback on the course.

Linda Budge recommended that a list of offenses be provided on the back of the rack card for those who do not have internet access.

Launch date is August 1, 2009.

Christina DeMoss-Giffin will put together a youth Focus Group to see what alternative tag lines they come up with for the promotional campaign. Currently it states, “Be Respectful To Be Respected.”

Christina DeMoss-Giffin will take the Resources List to a few youth serving organizations to validate that the list contains the most appropriate service providers before it is published. She would like to provide the list to the Neighborhood Services Department and Youth Development Network.

Ryan Loofbourrow requested to move 211 above 911 and make it the tag line.

The Committee Members will provide Jennifer Kiamco with their feedback, via e-mail, on which information is necessary to have on the Resources List.

Christina DeMoss-Giffin requested that Devra Selenis provide her with the actual cost of having the Resources List printed similar to the bus schedules. She would like to try and obtain a grant for printing of the Resources List with Youth Resources on one side. The other side would list Homeless and Mentally Ill Resources.

No future Committee meetings have been set at this time.

PUBLIC ADDRESSES COMMITTEE ON MATTERS NOT ON THE AGENDA

No members of the public were present at the meeting.

ADJOURN

As there was no further business to be conducted, the meeting was adjourned at 9:57 a.m.